

# **I Become A Beer**

## **Customer Reviews**

What a fantastic book! And what an eye-opening and entertaining read!  
Filled to capacity with revealing insights into German and British culture and with really practical tips for a successful German-British communication. Writing as an English native speaker and an "honorary German" gives Bill Brodie a great sense of perspective.  
I enjoyed reading this book and I wholeheartedly recommend it. (Amazon UK)

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'I Become a Beer' provided a source of invaluable support for a recent piece of Postgraduate work. As part of an MA in Applied Linguistics and Education, discussions involving cross cultural barriers and communication breakdowns form an inevitable part and parcel; this book depicts the Anglo-Germanic miscommunications with a frankness and humour that is endearing to unravel. (Amazon UK)

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Entertaining, amusing, instructive, and irreplaceable when you teach English. I just love it. (Amazon UK)

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The book by Bill Brodie gives a great insight into the culture of British people. It is full of interesting information, written in a very humorous way and easy to read. When you start reading it you can't stop because the description of the mindset of the British and the British way of life are really amazing. I've already read it several times and I will read it many more times. It's a book one can highly recommend. (Amazon De)

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Lots of books were written about the topic 'How to be German/ British'. In an enjoyable way Bill Brodie points out how to get the right wavelength between both cultures. You will find humorous examples for cultural differences as well as practical tips. Even the title of the book made me curious. I have read it in one go. (Amazon De)

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